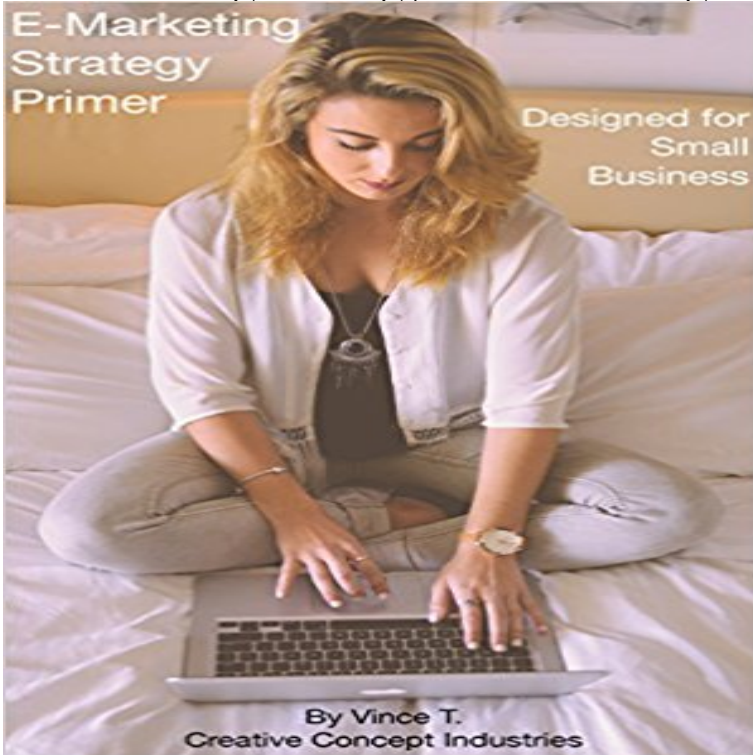


# E-Marketing Strategy Primer: Designed For Small Business



When it comes to marketing online there are many areas of misinformation, misunderstanding, and just plain old BS. It is easy to get sucked into spending a lot of money and time trying to get your e-commerce off the ground. This book was written in an effort to focus marketing efforts to keep owners and managers from falling into these pits. This book is also designed to provide online marketers (affiliates) with a means of building their own e-commerce and integrated marketing network. After you read this book, you will be able to construct your e-commerce in a manner which is efficient and effective for selling and marketing.

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