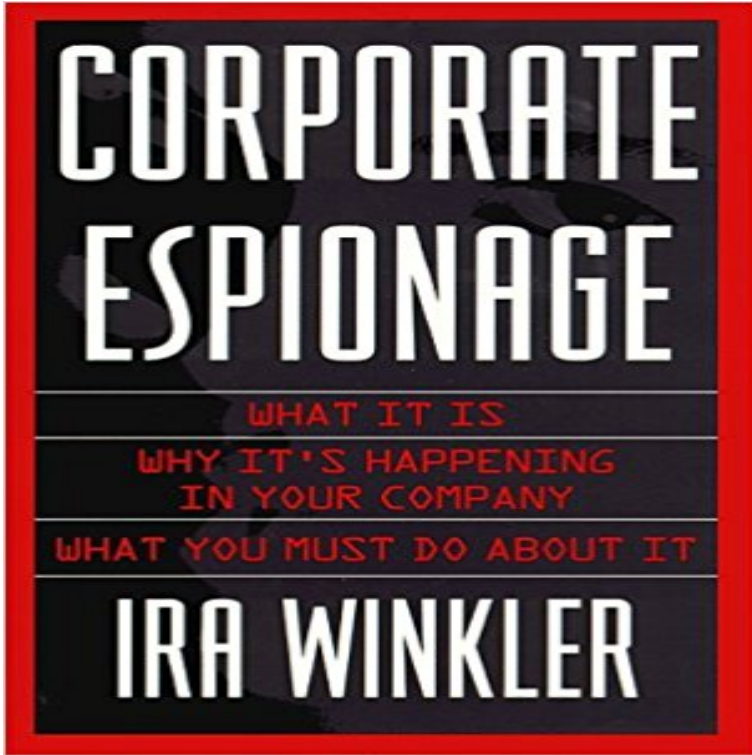


Corporate Espionage: What It Is, Why Its Happening in Your Company, What You Must Do About It



There is widespread misconception in America that industrial espionage is a high-tech crime perpetrated by slick James Bond types or genius computer hackers -- not true! Every year millions of companies lose billions of dollars because their valuable information leaks out through ordinary people and simple, preventable methods. In his new book, Corporate Espionage, information security expert Ira Winkler reveals how he stole billions of dollars in sensitive information from a large corporation in a day and a half while they didn't even know he was inside. Of course he then gave back the information because the target was his client and its executives were paying him to execute a penetration test. But what might really alarm companies is the fact that Winkler steals most of his information by simply asking for it, looking on desk tops, digging through trash, walking into unlocked offices at night or reading internal newsletters that reveal too much. Corporate Espionage instructs companies how to break bad habits and protect themselves from espionage. Readers catch an inside look at: Step-by-step details of foreign and domestic case studies involving KGB agents, the Japanese, German, China, Cuban and Israeli government, and losses from Intel, Boeing, and other major corporations and banks. An interview with the former director of the CIA. Why companies must consider their own employees as the most deadly of all spies. Why and which apparently friendly countries are the most actively engaged in espionage against the United States. Where and how Russia, Germany, Chinese and other major intelligence agencies recruit their agents.

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